

## ***Social enterprise shines in Global Entrepreneurship Week in Cornwall***

*The success of Cornish businesses that are motivated by more than profit will be celebrated at an event on **Friday 19 November**.*

*The first event of its kind in the county, **Cornwall Social Enterprise Trade Fair** is being held at Cornwall College, from 9.45am to 3.30pm and showcases the achievements of Cornwall's vibrant social enterprise community.*

*Social enterprise is a form of business that prioritises social or environmental goals over the pursuit of profit. Around 30 Cornish social enterprises will be demonstrating their products and services at the Trade Fair, including Cornwall Sustainable Tourism Project (CoaST), Cornwall Energy Plus and Catch A Wave UK cic.*

*The Trade Fair also welcomes guest speakers, including Sara Burgess, UK Community Interest Company (CIC) Regulator at Companies House and Jane Jiwa, who left a high profile career in financial services to start a social enterprise.*

**Bob Northey**, Director of Social Traders CIC, is organising the event with Cornwall Rural Community Council (CRCC) as part of Global Entrepreneurship Week. He said,

*"My hope is that the exhibition, seminars and films will promote social enterprise as a good way to do business. It will be a great showcase of what social enterprises in Cornwall have to offer by way of goods and services and provide a one-stop shop for anyone interested in setting up a social enterprise to find out more. It's also an opportunity for local social entrepreneurs to network and meet like-minded people."*

Among the exhibitors, **Catch a Wave UK cic** is a Penzance-based social enterprise helping people use watersports and complementary therapies to improve their health and wellbeing. Managing Director **Anne Harrington** said,

*"Catch a Wave UK cic is thrilled to be part of The Social Enterprise Trade Fair at Cornwall College. We feel this is a great opportunity to connect with other like-minded people who are passionate about their community and environmental concerns and to inspire others to look at Social Enterprise as a sustainable way of manifesting their big ideas in society, in a way that benefits everyone."*

*The Trade Fair is funded by the ESF Convergence programme. It is being organised by Social Traders CIC and Cornwall Rural Community Council in partnership with Cornwall College and with support from Cornwall Social Enterprise Network members and Cornwall Voluntary Sector Forum.*

For the full programme of events see [www.socialenterprisenetwork.org.uk](http://www.socialenterprisenetwork.org.uk)

**Event Information** Cornwall Social Enterprise Trade Fair

**Date:** Friday 19 November, 2010

**Time:** 9.45am to 3.30pm

**Venue:** Penhaligon Building, Cornwall College, Trevenson Lane, Pool, Redruth, TR15 3RG

**Admittance:** Free

**Website:** [www.socialenterprisenetwork.org.uk](http://www.socialenterprisenetwork.org.uk)

