



supporting cornish communities

vibrant sustainable inclusive communities



cornwall rural community council
Konsel Kemmynieth a'n Pow Kernow



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FOREWORD

Running a charity is never straightforward and this year is no exception. We are an adaptable and flexible organisation and regularly review what we deliver and how we deliver it. However, we are facing a time where funding for many of our services is either coming to a natural end or is under threat of possible cuts passed on from our main funders. It is vital to match the funding we receive to the needs of our communities and we will continue to do this.

On an equal note this is also a time of real opportunity and it is essential that CRCC seizes and makes the most of every appropriate opening. It would be detrimental to the fabric of our communities to lose CRCC's extensive collective knowledge and expertise and we will not let this happen.

The CRCC is all about people and the critical element contributing to our success is our staff. In these uncertain times they have, as always, continued to deliver all that we ask of them and more. Their commitment and loyalty is what makes the CRCC special and they are thanked whole heartedly for their sterling work.

Peter Jefferson, Chief Executive



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ABOUT CRCC

CRCC is a diverse charity running a variety of projects and a range of services giving information, advice and guidance to help boost and develop Cornish communities. Supporting people of all ages and for a range of reasons, whether they are vulnerable, socially excluded, needing advice on setting up a group or to access funding.

CRCC services and projects are run with a total of 44 staff, 30 of whom are part-time. Many are out in the field offering face to face support and advice and are complimented by a small robust core of staff supporting them. CRCC's turnover for 2010 was £1.6m and although in audit terms this work is highly complex, due to a multitude of funding streams, it is managed competently and efficiently by the finance team.

SUPPORTING OUR COMMUNITIES

CRCC's work reaches people across the county and where the funding sources allow, extends to the Isles of Scilly. It is a huge area to cover and the disparate nature of Cornish communities presents its challenges when delivering projects with a limited number of staff. Key to maximizing coverage is partnership working and this is achieved by having close working relationships with similar organisations such as East Cornwall Council for Voluntary Services (ECCVS) and Penwith Community Development Trust (PCDT), along with complimentary organisations such as Age Concern and Volunteer Cornwall. These partnerships enable CRCC to meet the challenges of a county that takes nearly two hours to cross by train. Collectively we raise awareness of various funding streams and benefits available to individuals and groups who may not have previously realised these existed. Support is offered to the County as a whole.





“ CRCC have stood the test of time by being adaptable and matching the funding they receive to the needs of Cornish communities. ”

HISTORY

The origins of CRCC are preceded by the creation of the Oxfordshire Rural Community Council, the first in the country, by Grace Hadow in 1920. Grace Hadow was active in the women's suffrage movement. She helped establish Britain's Women's Institute network and saw the Rural Community Council as a way of addressing social problems in the countryside which arose following the end of the First World War and in the blight of Spanish Flu.

CRCC was founded immediately after the Second World War in 1946 and there are now 38 rural community councils across England, all sharing the aim of enhancing rural communities.





“

One of the pleasures of my relationship with the communities of Cornwall is through my links with the Cornwall Rural Community Council – they are involved in so much that really matters in a rural county like ours and I so admire the work they do.

”

Lord Lieutenant of Cornwall, Lady Mary Holborow, Patron CRCC



WHO WE HELP

There is no 'one size fits all' in terms of the people and communities of Cornwall and CRCC provides support across the full spectrum of groups and individuals. For example, it runs projects to help minority and excluded groups, provides a voice for those with views on health and social care services and enables dynamic community groups to bring to fruition visionary community projects and social enterprises. Be it a community, a group or an individual CRCC responds to the matter in hand enabling them to find solutions.

WHY CRCC IS DIFFERENT

Several factors allow CRCC to stand out from the crowd. The evolving project portfolio and the ability to let the needs of the community drive its work keeps the CRCC relevant in these rapidly changing times. CRCC understands project cycles and over the years have seen many areas of work come and go. They 'go' in two ways either naturally ending or becoming an enduring project, leaving the wings of the CRCC to establish themselves in their own right - Cornwall Blind and Re-Gain are respectively old and new examples of this approach. CRCC are recognised as specialists in rural work with community planning and support to community buildings exemplars in this field. CRCC has 65 years of evolving experience on which to draw upon which makes it one of the longest enduring charities in Cornwall.

TRUSTEES

CRCC are overseen by a board of 20 trustees and Paul Parkin has been Chair for the last three years. The board has representation of Cornwall Councillors and elected members with a wide range of interests and skills from across the County. Trustees are involved at different levels, with an Executive Committee acting as a filter and that works closely with the Chief Executive and Finance Director. Trustees have general involvement with all staff, which helps their understanding of our work and enables them to provide us with appropriate support when needed. Lady Mary Holborow has been CRCC's Patron for five years and was previously on the board for 25 years before that.

CRCC SERVICES



BUSINESS SERVICES

Conference Suite. Available for hire and conveniently based in central Truro, the suite offers two comfortable and well equipped rooms, with hearing loops available in both.

Design. An established professional graphic design service, offering design of promotional and corporate material, website design and a photography service.

IT Support. Assistance both on-site and remotely, providing technical support, guidance on purchase, advice and support of servers, networks and virus protection.



INCLUSION

Young people. Supporting play and young people focused projects, addressing issues of social exclusion.

Poverty. Helping to give a voice to those socially excluded and most in need.

BME, Migrant Workers, Gypsies and Travellers. Supporting and raising awareness of the issues they face.

Vulnerable Adults. Developing organisations, networks and partnership projects that support vulnerable adults and their carers.

Inter-Link Cornwall. Supporting and building the capacity of voluntary sector organisations to ensure that they are able to effectively deliver tailored local services.

Calor FREE. Advising and informing on fuel choices, energy efficient technologies and carbon reduction measures.



CARERS SERVICES

Carers Support. Offering advice, information, support and a 'listening ear' to those looking after a relative, friend or neighbour.

Young Carers. Offering information, arranging time out and giving practical help to young people between the ages of 5 and 18 years, who are providing care to a disabled or chronically sick adult.

Carer Support Groups. Providing a link for carers to meet others in a similar situation via groups across Cornwall.

Memory Cafe Network. Providing information, advice and support for community led groups, focusing on people with dementia and their carers.



COMMUNITY PLANNING & DEVELOPMENT

Community Planning.

Helping communities undertake consultation and to produce community/parish plans.

Rural Services. Assisting groups to access funding for projects within the Clay area. Supporting community owned shops. Providing facilitation for RDPE CASE funding.

Community Enterprise.

Supporting organisations wishing to establish and develop community based social enterprises.

Funding Advice. Advising and informing voluntary groups of funding opportunities in the mid-Cornwall area.

Vital Venues. A service for village halls and other Cornish community buildings, offering a range of support and benefits, through a new membership scheme.



MENTAL HEALTH

Cornwall Mental Health Project.

Working to support, promote and protect the rights of people with mental health problems.

User Involvement. Helping mental health service users to have a say about their care, treatment and quality of life.

Individual Empowerment

Grant. Administering grants for individuals with mental health problems to empower them to undertake activities that help promote a sense of well-being.

Mental Health Self Help

Resource. Supporting groups to positively promote mental health initiatives.

Experts By Experience. Providing a quality assurance framework for all mental health services which the Primary Care Trust commission.



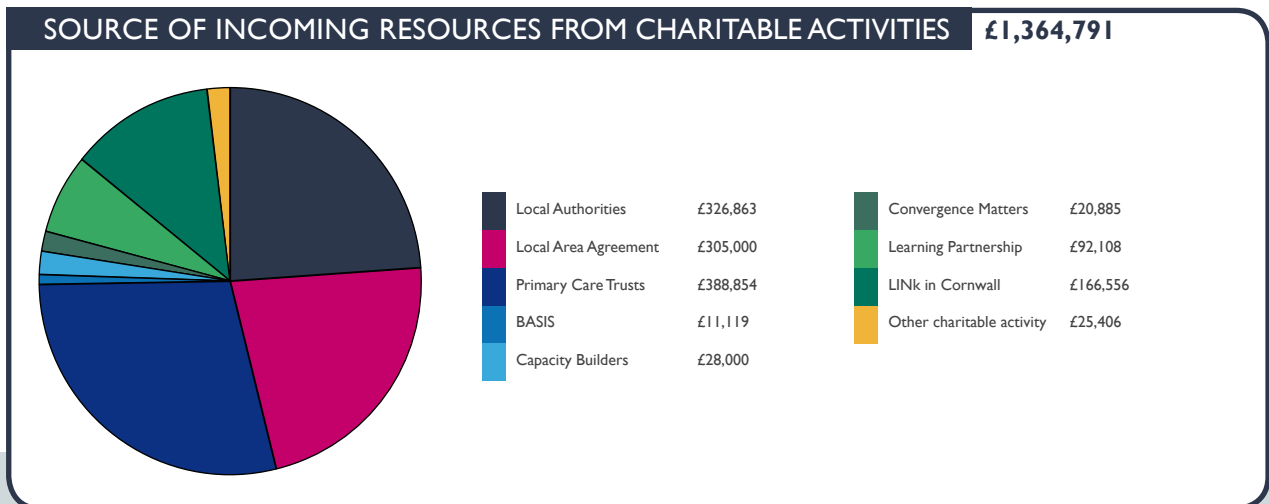
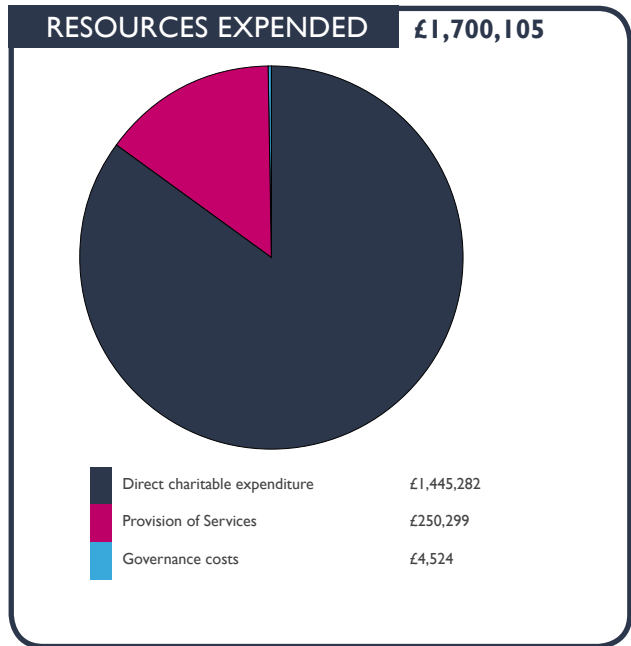
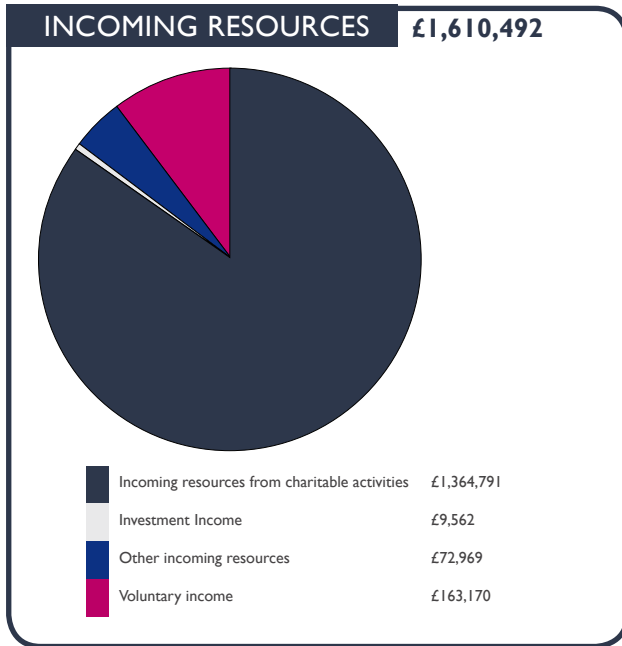
LINK IN CORNWALL

Local Involvement. Supporting volunteers to run and manage an independent network of individuals, groups and organisations working together to bring the public voice into the decision making processes of the people who plan and run local health and social care services.

Local Influence. This network is known as LINK in Cornwall and is working collaboratively to make positive changes to local services.

FINANCIAL REVIEW 2010

WHERE OUR MONEY COMES FROM AND WHERE IT GOES



PLANNING FOR THE FUTURE

CRCC celebrates its 65th anniversary in 2011 and its longevity is a credit to the vital work undertaken supporting thousands of people across Cornwall, quietly and often in the background, promoting self-help and volunteering, reacting to local needs and lobbying the government to make real effective changes.

We fit almost uniquely into a position of having an infrastructure that could manage the government's vision of the 'Big Society', we have been doing this for decades and will continue to do so in to the future.

STAFF LIST

Tina Bilkey Administrator
Tracey Bonell HR Administrator
Peter Burton Head of Community Planning and Development
Melissa Charles Carers Support Coordinator
Sarah Cochran Carers Administrator
Nicky Cope Mental Health Coordinator
Paul Coyne Finance Director/Company Secretary
Karen Crane Administrator
Sharon Davey Community Planning Research Assistant
Tracey Edwards Community Planning Manager
Margaret Ford Memory Group Network Support Worker
Sue Floyd-Norris Finance Officer
Paul Green Team Leader Social Inclusion
Maggie Hampstead Receptionist/Administrator
Denise Hare Carers Support Coordinator
Dave Hocking Capacity Building Manager
Chris Houghton Mental Health Project Manager
Sarah Howell Senior Finance Assistant
Peter Jefferson Chief Executive
Gareth Jenkin Carers Support Coordinator
Millie Lindfield Young Carers Coordinator
Dawn Maddern Young Carers Coordinator
Alison May Carers Support Coordinator
Sue McDermott Memory Cafe Network Manager
Nikki Mills Rural Services Manager
Alison Mitchelmore Community Enterprise Officer/Funding Advisor
Jane Morgan Mental Health Administrator
Moira Nottle PA to Chief Executive
Anne Phillips Carers Support Coordinator
Lynda Phillips Young Carers Befriending Coordinator
Amy Rice LINk Researcher
Jane Richards Carers Support Coordinator
Denise Seaton Carers Support Coordinator
Emma Squire LINk Administrator
Ffion Stanton Interlink Officer
Jill Stott LINk Project Manager
Nicki Sweeney Mental Health Deputy Manager
Diane Taylor Capacity Building Officer
Heidi Taylor Business Services Officer
Jon Teague Community Buildings Officer
Monica Thomas Carers Support Manager
Perran Tremewan Graphic Designer
Jill Ward Young Carers Administrator
Marita Ward Sustainability Projects
Derek Williams ICT Officer
Jody Wilson LINk Administrator

TRUSTEES (MEMBERS)

Mr P Parkin (Chair)*
Mr R Lingham (Vice Chair)*
Mrs S Alvey*
Cllr B Biscoe*
Mrs S Blaylock*
Cllr M Callan
Cllr L Donnithorne
Dr J Evers
Mr J Fox*
Mrs J Hackett
Cllr M Peacock
Cllr S Polmounter
Cllr R Pugh
Mr P Randall*
Mr P Smith
Mrs J Thompson
Mr P Wharton*
Mrs J Whiteley
Cllr T Wilkins
Mrs J Williams

Lady Mary Holborow (Patron)

* denotes Executive Committee members



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